

PSB ■ ■ ■
PARIS SCHOOL
OF BUSINESS



acting
beyond
knowledge





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Welcome

TO PSB PARIS SCHOOL OF BUSINESS

Bienvenue à PSB Paris School of Business, en plein cœur de Paris. Disposant de nombreuses reconnaissances françaises et internationales, elle réunit dans son campus cluster 3 000 étudiants de toute la planète autour d'une offre large de programmes, du post-bac au bac+5 et jusqu'à la formation continue.

Notre ambition est de vous apporter bien plus que le simple savoir : **"Acting beyond knowledge"**; c'est ce qui fera votre différence.

Welcome to our business school in the heart of Paris. Renowned on both a national and an international scale, the School offers a complete range of programs from bachelor to doctorate level and brings students from all four corners of the globe together on an international campus.

Our mission is to offer you more than just know-how, but an education that will allow you to stand from the crowd and embody the School's motto: "Acting beyond knowledge".



Edito

Dean's message



PSB Paris School of Business students are set to experience an exciting and decisive time in their lives. They join us with enthusiasm and dreams which are all so similar, yet so different.

"The fever of youth is what keeps the rest of the world at a normal temperature," Georges Bernanos once wrote.

PSB Paris School of Business' mission is to nourish this creative spirit. We give our students the opportunity to live out their dreams, develop, and assert themselves while acting as responsible members of global society and contributing to the communities in which they live.

Thus, as knowledge is the bearer of responsibility, PSB Paris School of Business aligns knowledge with know-how and interpersonal skills. And so goes the school motto :

Les étudiants qui intègrent PSB Paris School of Business vont y vivre une période exaltante et déterminante de leur existence. Ils y viennent avec enthousiasme et des rêves à la fois semblables et différents. «C'est la fièvre de la jeunesse qui maintient le reste du monde à la température normale» écrivait Georges Bernanos.

La mission de PSB Paris School of Business est d'entretenir cette fièvre créatrice, de permettre à ses élèves de vivre leurs rêves, se construire, s'affirmer et se réaliser tout en jouant pleinement leur rôle de citoyen responsable dans leur pays aussi bien que dans le village mondial.

Ainsi, parce que le savoir est porteur de responsabilités, PSB Paris School of Business se distingue en alignant les composantes du Savoir sur celles du Savoir-Faire et Savoir-Etre. C'est ce qu'exprime notre signature :

**“Acting
Beyond
Knowledge”**

L'essentiel

The essentials

Mission de l'école

Mission statement

La mission de PSB Paris School of Business consiste à former des managers ouverts et opérationnels et développer leur savoir-être afin de les aider à agir avec sens dans leur vie de manager-responsable.

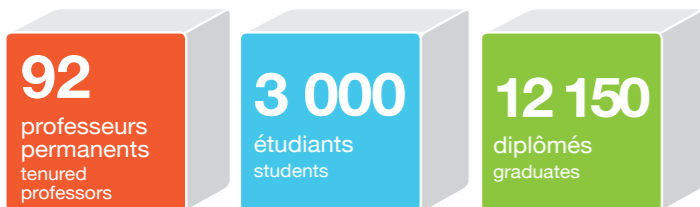
PSB Paris School of Business' mission is to train open-minded, operational managers and develop their interpersonal skills so that they become responsible business leaders.

Parrains de promotion

Patrons

Les parrains de PSB Paris School of Business sont des personnalités de stature internationale dans le monde politique et économique. Leur soutien contribue au rayonnement de l'école.

PSB Paris School of Business patrons are international personalities known for their work in politics and economics. Their support contributes to the school's excellence.

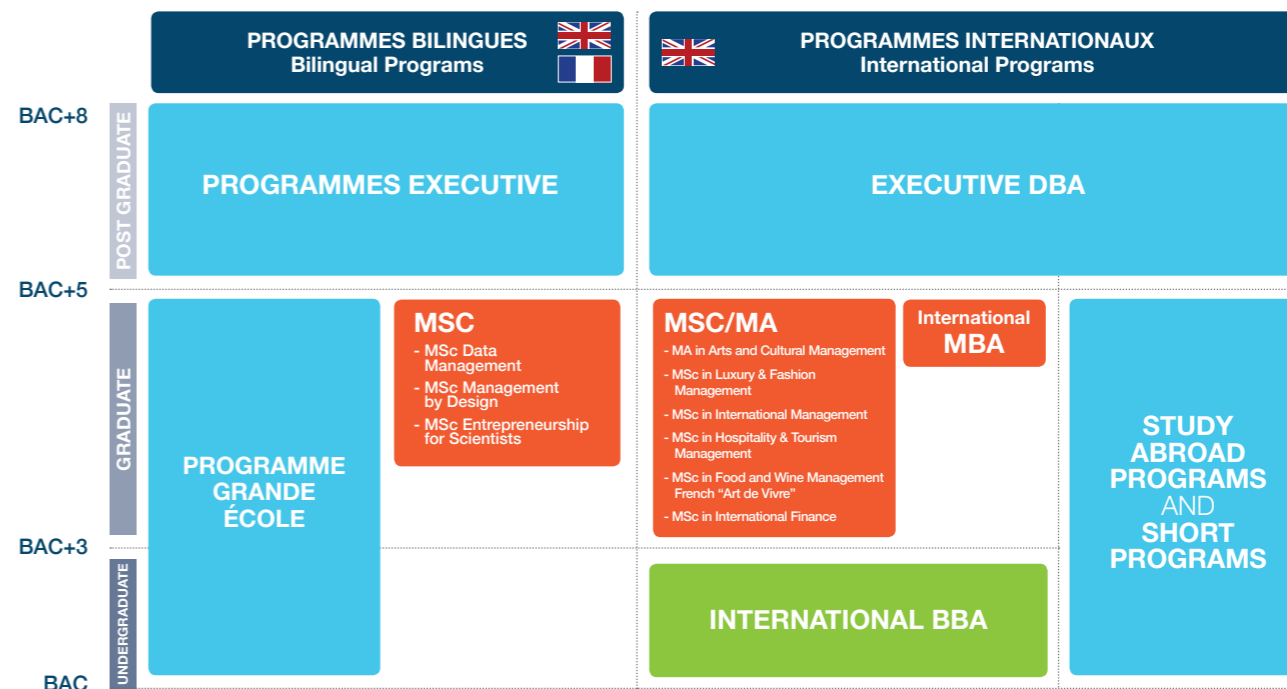


Une large gamme de programmes

A complete range of programs

Paris et l'international. Sur ces deux piliers, PSB Paris School of Business a bâti une offre large de programmes, permettant aux étudiants d'aborder en toute confiance leur avenir professionnel et de renforcer leurs compétences tout au long de leur parcours professionnel.

Paris and abroad. It is on these two pillars that PSB Paris School of Business has created a complete range of programs so students may confidently launch their professional careers whilst strengthening their skills throughout.



Accréditations et appartenance

Accreditations and Memberships



1974

Création de l'EGS MS
Creation of ESG Management School

1991

Reconnaissance de l'école par l'Etat
Recognition by the French State

1998

Diplôme visé par le Ministère de l'Education Nationale
Degrees officially authorised by the French Ministry of Education

1999

L'ESG MS intègre l'EFMD et l'AACSB
ESG Management School joined EFMD and AACSB

2001

Création du Laboratoire de Recherche
Creation of Research Laboratory

2005

Autorisation à délivrer le Grade de Master
Authorisation to issue French Master degrees

2009

Intégration à la Conférence des Grandes Ecoles
Joined the "Conférence des Grandes Ecoles"

2014

L'ESG Management School intègre le Campus Cluster Paris Innovation et décroche l'accréditation AMBA
ESG Management School joined the Campus Cluster Paris Innovation and was awarded AMBA accreditation

2015

L'ESG Management School devient PSB Paris School of Business
ESG Management School becomes PSB Paris School of Business



I LOVE

Paris

PSB Paris School of Business est située au cœur de Paris, pour profiter de tous les avantages qu'offre la ville-lumière.

PSB Paris School of Business is situated in the heart of Paris, and students take advantage of all the City of Light has to offer.

La meilleure ville étudiante du monde

Depuis 3 ans devant Melbourne et Londres au classement 2016 de QS Rankings, Paris est belle, cosmopolite, vivante. Il s'y passe toujours quelque chose, à portée de métro !

The best student city in the world

Paris has been ranked three years in a row as the best student city in the world ahead of Melbourne and London (2016 QS Rankings). Paris earned the top spot thanks to the quality of life, diverse student population, the excellent quality of education at affordable prices, along with employer activity. Paris is beautiful, cosmopolitan and has a thriving student life; there's always something happening, just a metro ride away!

Au centre de l'Europe

Avec pas moins de 9 pays frontaliers, la France offre un accès rapide aux principales villes européennes. Ouverte aux étudiants internationaux, Paris met tout en œuvre pour faciliter leur insertion dans le système éducatif. Ils bénéficient des mêmes droits et avantages que les étudiants français.

At the center of Europe

With no less than 9 neighbouring countries, Paris offers quick access to major European cities. It offers a warm welcome to students. An equal opportunity policy is applied which enables international students to benefit from the same rights and advantages as French students.

Tremplin économique

D'après une étude réalisée par le magazine Forbes, la capitale française est la 3^{ème} ville économique la plus influente au monde. Classée au premier rang mondial pour l'industrie du luxe et au deuxième rang mondial pour la grande distribution, la France joue un rôle prépondérant dans les échanges commerciaux et l'économie mondiale. Parmi les plus grandes entreprises du monde, on dénombre plus de 35 entreprises françaises telles que l'Oréal, Danone ou encore Airbus.

Economic springboard

According to a Forbes magazine study, the French capital is the 3rd most economically influential city in the world. Ranked number one in the world in the luxury industry and second in mass distribution, France plays a dominating role in the world's trade and economy. The world's largest companies include 35 French firms such as L'Oréal, Danone and Airbus.

L'art de vivre à la française

Avec plus de 80 millions de visiteurs étrangers par an et 35 sites classés au patrimoine mondial de l'UNESCO, la France et plus particulièrement Paris est LA première destination touristique mondiale pour sa culture et sa gastronomie. Étudier à Paris, c'est bénéficier d'un cadre de vie unique, à la fois beau et stimulant.

The art of French living

With more than 80 million foreign visitors per year and 35 UNESCO world heritage sites, France, and particularly Paris, is THE worldwide tourism destination for its culture and its gastronomy. Studying in Paris means enjoying a unique lifestyle as well as an intellectually stimulating educational experience.

Carrefour de l'innovation

La qualité de l'enseignement français est très largement reconnue à travers le monde. Le nombre important de prix Nobel, de médailles Fields et de brevets obtenus par des chercheurs français sont autant d'indicateurs qui démontrent l'importance de l'innovation dans la recherche et le système éducatif français.

The crossroads of innovation

Education in France is well-known for its excellent standard around the world. The high number of Nobel Prize winners, Fields medalists and patents obtained by French researchers are also indicators that prove the importance of innovation in the French research and education system.



La plus internationale des écoles parisiennes

The most international Parisian school

Pour PSB Paris School of Business, l'international est un facteur clé de réussite qui se doit d'être ancré dans chacun des composants de l'établissement. Qu'il s'agisse des programmes, des méthodes d'enseignements, des stages, des partenariats ou des alliances stratégiques, PSB Paris School of Business a pour vocation de devenir la plus internationale des écoles parisiennes. En associant la puissance de son programme Grande Ecole au savoir-faire de ses programmes internationaux, l'école se présente comme un établissement d'enseignement supérieur d'attractivité mondiale.

A key factor of PSB Paris School of Business' success is its international focus. It is at the core of the school's programs, teaching methods, internships, and partnerships. Our aim is to become the most international Parisian school. With the notoriety and force of the Grande Ecole program, along with the know-how of the international programs, the school is a highly attractive higher education institution worldwide.



L'excellence académique

Academic excellence

En décrochant l'accréditation internationale AMBA pour son programme Grande École, PSB Paris School of Business entre dans le club des 1 000 grandes écoles accréditées sur plus de 15 000 business schools recensées dans le monde, ce qui la positionne parmi les 7.5% des meilleures business schools dans le monde. PSB Paris School of Business est positionnée dans les 1 000 meilleurs établissements de formation en management du monde dans le classement d'Eduniversal.

- Accréditée AMBA
- Membre du réseau EFMD (European Foundation for Management Development) et de l'AACSB (Association to Advance Collegiate Schools of

Business) qui regroupent les plus prestigieuses grandes écoles, universités et entreprises offrant des programmes de formation en management.

- Intégré au programme d'échanges européen Socrates-Erasmus

PSB Paris School of Business is not only among the top 7.5% of business schools in the world, but also one of the top 1000 management education institutions worldwide according to the Eduniversal ranking.

- AMBA accredited Grande Ecole program
- A member of the EFMD (European Foundation for Management Development) network and the AACSB (Association to Advance Collegiate Schools of Business) which groups together the most prestigious grandes écoles, universities and businesses offering management training programs.
- Part of the Socrates-Erasmus program

Vous souhaitez un programme FR/EN



Programme Grande Ecole en 5 ans, track bilingue (Grade de Master, accrédité AMBA)	Paris ou Rennes + 1 an minimum à l'international, chez l'un de nos 150 partenaires. Jusqu'à 2 ans ½ à l'international.
MSc Data Management	Paris
MSc Management by Design	Paris
MSc Entrepreneurship for Scientists	Paris

You want to study in English



5 year "Grande Ecole" program in management, International Track – 100% in English (French State and AMBA accredited)	Paris + 3rd year abroad at one of our 150 partner universities + 1 to 2 semesters abroad
International BBA – 3 year program	Paris + 1 semester abroad (optional)
MSc in International Management	Paris + 1 semester in China (optional)
MSc in Luxury and Fashion Management	Paris in multicultural classes
MA in Arts and Cultural Management	Paris in multicultural classes
MSc in Hospitality & Tourism Management	Paris in multicultural classes
MSc in Food and Wine Management French "Art de vivre"	Paris in multicultural classes
MSc in International Finance	Paris in multicultural classes
International MBA	Paris in multicultural classes
Executive DBA	Distance learning + short seminars in Paris
Winter and Summer short programs 2 week hands-on immersion	2 weeks in Paris In multicultural classes
Study abroad courses – 1 to 2 semesters for exchange students or free movers	Paris in multicultural classes

150 universités partenaires dans le monde entier

150 partner universities around the world



AMÉRIQUE AMERICA

ARGENTINE
Argentina

BRÉSIL
Brazil

CANADA
Canada

CHILI
Chile

COLOMBIE
Colombia

ÉTATS UNIS
United States of America

MEXIQUE
Mexico

PÉROU
Peru

ASIE ASIA

CHINE
China

CORÉE
Korea

ÉMIRATS ARABES UNIS
United Arab Emirates

HONG KONG
Hong Kong

INDE
India

ISRAËL
Israel

JAPON
Japan

KOWEÏT
Kuwait

MALAISIE
Malaysia

SINGAPOUR
Singapore

TAÏWAN
Taiwan

EUROPE EUROPE

ALLEMAGNE
Germany

AUTRICHE
Austria

CROATIE
Croatia

DANEMARK
Denmark

ESPAGNE
Spain

FINLANDE
Finland

GRÈCE
Greece

HONGRIE
Hungary

IRLANDE
Ireland

ISLANDE
Iceland

LETTONIE
Latvia

LIECHTENSTEIN
Liechtenstein

NORVÈGE
Norway

PAYS BAS
Netherlands

POLOGNE
Poland

PORTUGAL
Portugal

RÉPUBLIQUE TCHÈQUE
Czech Republic

ROYAUME UNI
United Kingdom

RUSSIE
Russia

SLOVÉNIE
Slovenia

SUÈDE
Sweden

Océanie OCEANIA

AUSTRALIE
Australia

NOUVELLE ZÉLANDE
New Zealand

QUELQUES EXEMPLES DE PARTENAIRES ACCRÉDITÉS A FEW EXAMPLES OF OUR ACCREDITED PARTNERS

UNIVERSITY OF TECHNOLOGY SIDNEY
Australie / Australia

INSPER
Brésil / Brazil

BROCK UNIVERSITY
Canada / Canada

BOSTON UNIVERSITY
États-Unis / United States of America

WARWICK UNIVERSITY
Royaume Uni / United Kingdom

YONSEI SCHOOL OF BUSINESS
Corée du Sud / South Korea

BI NORWEGIAN SCHOOL OF MANAGEMENT
Norvège / Norway



Programme Grande Ecole

L'excellence en 5 ans

"Grande Ecole" program, Excellence in 5 years



PSB Paris School of Business est fière d'avoir obtenu l'accréditation AMBA pour son programme Grande Ecole, signe de la qualité de son enseignement à l'échelle internationale.

PSB Paris School of Business is proud to have obtained AMBA accreditation for its "Grande Ecole" program; a sign of the school's quality of teaching which is recognised worldwide.

N°1

classement SMBG depuis 2010 des meilleures écoles de commerce post-Bac

Since 2010, SMBG ranking of best post-secondary business schools

Top 03

classements Challenge 2014, Le Monde 2015 et Le Parisien 2015 des écoles de commerce post-bac

Challenge 2014, Le Monde 2015 and Le Parisien 2015 ranking of best post-secondary business schools

Top 20

classements Le Monde juin 2015 et Le Parisien 2015 des écoles de commerce post-prépas

Le Monde June 2015 and Le Parisien 2015 rankings of best post-preparatory business schools



2800

étudiants français et internationaux

French and International Students

92

professeurs permanents

Permanent Faculty

20

associations étudiantes

Student Societies

2

campus : Paris et Rennes

Campuses in Paris and Rennes



Un programme post-bac en

5 ans

5-year Post Baccalaureat Program

15

spécialisations Majors

Alternance en 5e année et possible en 4e année

Work/Study in 5th year (possible in 4th year)

Jusqu'à 2 1/2 ans à l'international

Up to 2.5 years studying abroad

DIPLÔME GRADE DE MASTER ACCRÉDITÉ AMBA / MASTER'S DEGREE AMBA ACCREDITED



1

an minimum à l'international en 3ème année (pour les inscriptions post-bac)

1 year minimum abroad during 3rd year (for Post-bac students)

150

universités partenaires

Partner universities

L'international track

100%

en anglais

International Track 100% in English

44

doubles diplômes

Double Degrees

“ Savoir être pour agir avec sens ”

Au-delà du savoir et du savoir-faire qui sont à la base de toute école de management, PSB Paris School of Business travaille à la structuration du savoir être de l'étudiant grâce à des séminaires de développement personnel en partenariat avec le cours Florent, ou par le biais de son parcours extra-pédagogique U-Discover et de ses nombreuses associations.

Beyond the knowledge and know-how which are the basis of any business school, PSB Paris School of Business works to the structuring of knowledge being of the student through personal development seminars in partnership with the Cours Florent (drama training institute) or through its extra-curriculum U-Discover and its many associations.

Les spécialisations

Majors

Achats et Supply Chain, Business Consulting, Business Management, Comptabilité conseil et audit, Communication et médias, Corporate Finance, Digital Business, Entrepreneuriat, Gestion de patrimoines, Management du luxe, Management des ressources humaines, Management et contrôle de gestion, Marketing et stratégies commerciales.

100% in English : International Finance, International Business.

Admissions

How to apply

Accessible sur concours à partir de la 1ère année (concours Link), 3ème et 4ème année (concours Ambitions+). Procédure spécifique pour les étudiants internationaux.

Specific procedure for International Students.



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International BBA

Paris, tremplin pour le monde

Live in Paris, learn in English, get ready for the world !

The International Bachelor of Business Administration (BBA) degree at PSB Paris School of Business is an ideal way to become familiar with the world of business, while studying on an international campus in the world's best student city – Paris !

Vous êtes bilingue anglais. Vous souhaitez commencer par suivre à Paris des études sur un modèle anglo-saxon, dans un environnement multiculturel, pour ensuite vous orienter à l'international. Le BBA International de PSB Paris School of Business est fait pour vous. Dans le cadre foisonnant de Paris et de notre campus, c'est un tremplin pour la suite de vos études dans le monde entier et le starting-block d'une carrière internationale.



20
student
associations

**Multicultural
campus**
in central Paris



3
year
program

4 Majors
International Finance
& Accounting, International
Marketing, International
Management, Luxury

Hands-on learning

Academic counselors

2 intakes: September
& January



75+
different nationalities

A semester
abroad at one of our
partner universities
(optional)

Who can apply?

All candidates must have a high school diploma (BAC, A-levels or equivalent) and provide an English language test score (TOEFL or IELTS) to apply. PSB Paris School of Business welcomes applications from 1st year candidates and transfer students.

Beyond the degree

BBA graduates have an excellent track record, some going on to pursue careers internationally whilst others continue their studies at PSB Paris School of Business or at other esteemed schools around the globe.

The BBA program opens the door to further studies at PSB Paris School of Business:

- MSc in International Management
- MA in Arts & Cultural Management
- MSc in Luxury & Fashion Management
- Master in Management of the French State-recognized Grande Ecole program
- MSc Hospitality
- MSc International Food and Wine Management French «Art de Vivre»
- MSc in International Finance

Flexibility and hands-on learning

The PSB International BBA seeks to introduce students as early as possible to the "real world" of business, through:

- Study tours and company visits in Paris and to a major European business center,
- Leadership training, entrepreneurial challenges, and business games.
- A very pragmatic approach in the classroom with a "learning-by-doing" philosophy.

Flexibility is key: students select their major and electives according to their own personal and professional interests.

Pema LAMA

BBA Alumni Class of 2012
Masters in London School of
Economics and Political Science
and University of Southern
California



The BBA at PSB Paris School of Business was a great experience. I made lifelong friends and experienced global culture thanks to my international colleagues and professors. Looking back at my time at PSB, I gained valuable experience both academically and professionally which certainly prepared me for my next step towards an MBA program. On a personal level, I experienced unforgettable moments with the Paris School of Business Student Association which will be cherished all of my life.



David LUBOWA
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Study Abroad

Profitez de Paris sur un campus international

Get the most out of Paris on an international campus

Vivre à Paris est une expérience unique. Y étudier ne va pas seulement ajouter de la valeur à votre CV, mais enrichit votre réseau et vous crée des souvenirs inoubliables.

Living in Paris is an experience of a lifetime. Studying in the City of Light will not only add extra value to your resume but you will also extend your network. Most of all, studying abroad is an unforgettable experience during which you will create lifelong memories.

Échanges partenaires Exchange Student

Tous les étudiants en échange doivent être désignés par leur université d'origine. Les frais de scolarité doivent être réglés auprès de leur université d'origine comme précisé dans le contrat de partenariat. Renseignez vous sur le site de votre université d'origine pour savoir s'il existe un contrat de partenariat avec PSB Paris School of Business. Contactez votre université d'origine pour candidater en tant qu'étudiant en échange.

All exchange students must be nominated by their home university. Tuition fees must be paid to the home university as established in the exchange agreement. Refer to your home university website to see if there is an existing exchange agreement with PSB Paris School of Business. Please contact your home university to apply as an exchange student.

Etudiants hors partenariat d'échange Free Mover

Les étudiants pour lesquels il n'existe pas de partenariat d'échange entre leur université et PSB Paris School of Business peuvent postuler auprès de leur université d'origine ou en contactant le service des admissions de PSB Paris School of Business.

Free mover applications may be completed through your home university or by directly contacting the PSB Paris School of Business admissions team.

Choisissez votre programme

Choose your program

PSB Paris School of Business propose 3 programmes pour les étudiants internationaux. Selon que vous intégrez l'école dans le cadre d'un partenariat avec votre université ou non, vous pouvez choisir des matières en fonction des exigences académiques de votre université d'origine.

PSB Paris School of Business offers 3 programs for international study abroad students. Whether you decide to join as an exchange student or a free mover, you can select courses according to your home university's academic requirements.

Woojin KIM

Corée du Sud
South Korea

"A mon arrivée en France, je ne parlais pas un mot de français. Grâce à l'International Track, j'ai pu suivre tous mes cours en anglais avec des professeurs qualifiés et je suis pleinement satisfait !

I came to France without knowing how to speak a word of French. Thanks to the international track, I've had every course in English with competent professors and I'm totally satisfied!



	MASTER IN MANAGEMENT Programme GRANDE ÉCOLE	STUDY ABROAD PROGRAM	BBA PROGRAM
LANGUE D'ENSEIGNEMENT LANGUAGE OF INSTRUCTION	Français ou Anglais French or English	English	English
CALENDRIER ACADÉMIQUE ACADEMIC CALENDAR	Septembre/Décembre Janvier/Mai September/December January/May	September/December January/May	September/December January/May
COMPOSITION DE LA CLASSE CLASS PROFILE	Etudiants principalement français Mostly French students	International students	International students
FONCTIONNEMENT DES COURS COURSE SPECIFICS	Présence obligatoire Participation active en classe Contrôle continu et partiels en fin de cours Attendance required Participation expected Midterms & final examinations	Attendance required Participation expected Midterms & final examinations	Attendance required Participation expected Midterms & final examinations
DÉTAIL DU PROGRAMME PROGRAM DETAILS	Cursus français : - Bachelor 2 - Bachelor 3 - Master 1 - Master 2 (2ème semestre uniquement) French Tracks - Bachelor 2 - Bachelor 3 - Master 1 - Master 2 (spring only) English Tracks - Master 1 Master International Business - Master 2 Master International Business (Spring only) - Master 1 International Finance	Dedicated modules: - Branding for Luxury Products - International Marketing - Consumer Behavior - Digital Business - Fundamentals of Corporate Finance - Financial Accounting - Economics of Innovation - Strategic Management - Business Ethics & CSR (spring only) - Intercultural Communication - International Business - French as a foreign language (FLE) Summer Program: Luxury Brand Management	English Tracks - 2 nd year - 3 rd year

CHAQUE MODULE DÉLIVRE 3 À 6 ECTS - EACH MODULE AWARDS 3 TO 6 ECTS



Mastère en science **MSc**

— Une double compétence pour faire la différence

Diplôme BAC+5

18 mois en alternance

Labellisés CGE

Double compétence
technique + management

Programmes administrés en
Français et Anglais

Le label CGE, gage de qualité

MSc est une marque déposée par la Conférence des Grandes Ecoles (CGE), association rassemblant des grandes écoles de management, d'ingénieurs et de haut enseignement multiple ou spécifique. Ce label est apposé aux programmes répondant aux normes de qualité exigées et attendues.

Les MSc de PSB Paris School of Business

MSc Data Management :

Pour manager des projets de Big Data. Programme co-signé par l'Efrei (Ecole d'ingénieur généraliste dans les domaines de l'informatique et des technologies du numérique).

MSc Management by Design :

Pour être le Steve Jobs de demain et insuffler l'innovation dans l'entreprise. Programme co-signé par STRATE – Ecole de Design.

MSc Entrepreneurship for Scientists :

Pour créer votre entreprise et mettre en application industrielle vos découvertes scientifiques. Programme soutenu par 4 prix Nobels.

L'entreprise au coeur des programmes

Les MSc de PSB Paris School of Business répondent à une forte demande émanant des entreprises. La double compétence qu'ils proposent, alliant souvent un domaine technique et le management, est particulièrement appréciée.

Nos MSc sont généralement réalisés pour la partie technique en partenariat avec des écoles réputées et expertes dans leurs domaines, PSB Paris School of Business intervenant sur le volet management.

En tant que formation professionnalisante, tous les MSc sont réalisables en alternance sous différents formats (CDD, CDI, contrat de professionnalisation...).

A qui s'adressent les MSc ?

- Etudiants français et internationaux
- Professionnels en activité qui souhaitent se spécialiser ou se reconverter.

Ces programmes sont accessibles à partir d'un diplôme universitaire de niveau Master 1 ou à titre dérogatoire de niveau Bac+3. Pour les étudiants internationaux, un diplôme de niveau Bachelor ou équivalent est exigé. La sélection des candidats s'effectue sur dossier, puis sur entretien.



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Master programs in Paris

French expertise for an international career

PSB Paris School of Business prides itself on its innovative teaching methods where professors and students are peers allowing for dynamic conversation and co-working.

Choosing to do a PSB Paris School of Business Master program will not only provide you with the key to a successful career, but positively contribute to your personal development, life skills and ability to adapt to another culture thanks to the unique international study experience in Paris!



Entrepreneurial exposure

Business study tour

Leadership and management seminar

Blended learning with online and interactive components



12
month programs

2
intakes:
September & January



100%
in English

Multicultural campus
in central Paris

75+
different nationalities

Hands-on learning

Entrepreneurial projects, business simulations, and a business study tour are key components in each curriculum so that you gain hands-on experience and real business know-how.

The programs also consist of targeted seminars focused on leadership and management, as well as on career-building skills. PSB Paris School of Business delivers these modules in partnership with Cours Florent, one of France's leading drama training institutes.

Who can apply?

These programs are designed for recent graduates who wish to pursue post-graduate studies in order to deepen their field of expertise and gain extra exposure to international working environments.

6 PROGRAMS:

MSc in International Management

Discover the fundamentals of International Business and Management with exclusive exposure to NGO's and international organizations.

MSc in Luxury and Fashion Management

Home to major couture and jewelry brands, upscale hotels, luxury spas, and over 70 Michelin-starred restaurants, the city of Paris becomes your classroom.

MA in Arts and Cultural Management

The program is designed to prepare you to meet the demands of the complex art and culture industry, in the world's artistic and cultural capital: Paris. Double Degree with IESA - Institut d'Etudes Supérieures des Arts.

MSc in Food and Wine Management French "Art de Vivre"

Opening October 2016
Combine learning Business with living ultimate luxury experiences in Food and Wine in the unique place-to-learn the Art de Vivre à la Française.

MSc in Hospitality & Tourism Management

Opening October 2016
The program prepares you to face the challenges of the hospitality industry in an international setting.

MSc in International Finance

Opening October 2016

Margaret Van CLEVE
M.Sc. In International Management
Class of 2014
Marteking and social media consultant



My year at Paris School of Business taught me much about myself and about the world of business. Our coursework focused often on groupwork - a vital skill to develop for the workplace. I was given leadership opportunities at PSB and I improved many skills like public speaking through our many presentations.



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International MBA

Live in Paris, Learn in English, **Lead the future**

Home to the largest business center in continental Europe, the cosmopolitan capital of France is undeniably the perfect city to study for your MBA degree. Through hands-on learning, the International MBA will challenge you to step out of your comfort zone and sharpen your analytical skills. It will develop your international profile, extend your professional network, and turn your Parisian experience into the ultimate career boost.



Entrepreneurship challenge

Business simulations

Leadership and management seminar

Blended learning

Business study tour



12

month programs

2 specializations:

- International Marketing
- International Finance

Small class size

Optional **6 month** internship

1 intake: **Fall**



100%

in English

Multicultural campus
in central Paris

75+

different nationalities

Who can apply?

The International MBA Program considers applications from individuals who have successfully completed undergraduate studies, and who have acquired a minimum of three years' professional experience with evidence of management. Applicants must also demonstrate a sufficient level of English through the submission of a TOEFL or an IELTS score.

Learning by doing: Business tour and projects

Real-world perspectives of the ever changing business environment are enhanced by a series of excursion that are organized throughout the year as well as a business tour to a major European business center. Not only do students meet and interact with business leaders, but they are able to test what they have learned in the classroom in the context of real business situations. Innovative projects, multi-institutional entrepreneurship challenges and competitive business simulations permit students to develop real-life problem solving and interpersonal skills.

Students also take part in a Leadership & Management seminar that is delivered in partnership with one of France's leading drama training institutes: Cours Florent.

Ying Li

Class of 2012

Sr. Talent Acquisition Consultant- North China at ABB Ltd, Shanghai - China



My PSB experience has benefited me greatly in terms of working in a multicultural environment and cross-cultural management. What's more, I'm happy to apply what I've learned in class to the real fascinating business world. Studying in PSB has been one of my best life memories.



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Executive DBA

Reach for the top through **academic excellence**

The decision to pursue a doctorate degree is one of the most important decisions a person can ever make in their career. The Executive DBA program is a fully-fledged Doctoral degree, but contrary to the Ph.D., there is a focus on professional experience.

The Executive DBA experience challenges you to sharpen your critical and analytical expertise. You will develop your research skills to become an expert in your field with a proven ability to think outside of the box.



Who can apply ?

- Managers, Executives and Consultants
- Advanced students who after their MBA (or equivalent) degree want to develop research know-how and cutting-edge knowledge in their chosen field
- Teachers of Business for the advancement of an aspect of applied research

Why choose the **Executive DBA**?

The Executive DBA program broadens your professional horizons enabling you to climb further up the corporate ladder. For graduates, career boosting opportunities are endless. Many go on to become faculty members of top business schools, high level consultants, or progress to board level roles.

Academic excellence

The PSB Paris School of Business Research Lab is made up of 58 academics that generate collaborative applied business research across a range of disciplines and industries. Whilst research irrigates teaching and enriches student learning, it in turn facilitates communication and co-working with leading companies carrying out their own research.

The Research Lab is the backbone of the School's pedagogical excellence and notoriety among companies and media both in France and around the world.

Natalija Riabko

Class of 2013

**Agricultural Commodities Analyst
in FranceAgriMer
(French Ministry of Agriculture)**



The knowledge that I obtained during the Executive DBA program has helped me a lot today in my professional activity; I can now better analyze commodities markets, including conjuncture analysis and writing market reports.

The Executive DBA faculty are dedicated to the success and growth of students, and they provided me with continual support and guidance throughout the thesis researching and writing process.



3 year program

Applied research tailored to your background and career goals

Mostly distance work mixed with a few seminars and workshops in Paris

Tailor-made coaching and a high level of supervisory support

International Faculty of academics and leading professionals

2 intakes
December & April



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Short programs

Paris is your classroom

Experience a two-week hands-on immersion in the City of Light to discover a specific business field from a different angle, whilst making new contacts in your desired industry.

The programs include an average of 40 contact hours & conferences, company visits, excursions, events, and accommodation. They award 7.5 ECTS credits and so can be undertaken as an elective as part of your university studies.

Who can apply ?

If you are interested in gaining more in-depth knowledge about a specific field, meeting new international people, and discovering the cultural delights that Paris has to offer, do not hesitate to apply for one of the short programs! In order to complete the short programs, all candidates are required to have a good level of written and spoken English. Your English level will be assessed during a telephone or Skype interview prior to admission onto the program.

2
week
hands-on programs

7.5
ECTS
credits

2 intakes
sessions
Summer & Winter

Daniel Renae

Class of 2014

Luxury, Lifestyle &
Fashion Brand Management



Throughout the luxury brand management course at PSB Paris School of Business, we've gone through 2 different sections: gastronomy and fashion. It hasn't been just sitting in a classroom every day, in the mornings we had our courses with the lecturers, and in the afternoon it would usually be sightseeing around the city, visiting fashion designers, visiting sellers where they've made the traditional champagnes and wines, taste testing, getting to feel the dresses, it's a real cultural experience here.

The lecturers have been amazing, many of them have had hands-on experience in the industry working with the fashion designers and event marketers which makes us to be able to learn and experience what they're teaching us.



Amongst our — short programs

Arts & Cultural Management

In the heart of Europe, France is the perfect location to study the arts and culture industry. The city of Paris is today one of the world's leading business and cultural centers.

Not only will you explore a plethora of museums which house some of the most famous time-honored art forms, but also gain valuable knowledge about the economics of the art markets, and the management of creative projects in the film, theatre and performing arts industries.

New Finance & Marketing Tools in Digital Business Executive Program

In partnership with San Ignacio College (Florida), PSB Paris School of Business offers executives the unique combination of study and tourism in the heart of Paris and Miami.

Develop the skills and techniques you need to succeed in the digital world of today. Along with company visits to Microsoft and Dassault Systèmes, you will also discover the economics of digital business, finance and venture capital, geopolitics of the internet and learn how to build a strong digital presence as an executive.

Luxury, Lifestyle & Marketing and Luxury Brand Management

What better city than Paris to experience an immersion into the world of luxury ? Whilst learning about the history behind these prestige industries, you will also go behind the scenes and experience the luxury brands, the lifestyle and the fashion first-hand.

So whether you opt for the Marketing program or the Management program, you will experience Paris at its finest. Learn about the exceptional «Made in France» know-how which is the key to global economic success of French luxury goods industries!



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L'entreprise

au coeur de la formation

Companies at the heart of our programs

3 000

entreprises partenaires
partner companies

EMPLOI, STAGE ET ALTERNANCE :

Jobs, Internships and
Work-Study

10 000

offres de stages
internships offers

Alternance

sur le programme Grande Ecole
et les MSc labellisés CGE

Work-Study for the «Grande
Ecole» program and the CGE
accredited MSc.

Forum de recrutement annuel

plus de 80 entreprises au

Over 80 companies at the annual
career fair

PÉDAGOGIE INTÉGRÉE :

Integrated teaching:

Comités d'audit et d'orientation pédagogique

avec les alumni et les
professionnels du recrutement
par secteur d'activité

Educational guidance and audit
committees made up of alumni
and recruitment professionals.

Cours assurés en partie par des professionnels en activité

A number of courses delivered by
working professionals.

Challenges professionnels,

études de cas, missions
d'études

Professional challenges, case
studies, projects.

DÉVELOPPEMENT DE RÉSEAU

Expanding your
network

12 150

diplômés
graduates

70

conférences métiers et inter-
ventions d'entreprises par an
company conferences and
seminars per year

Visites d'entreprises,
participation à des salons
company visits and
participation in tradeshows

30%

des diplômés des programme
Grandes Ecoles ont trouvé un
emploi grâce au réseau de l'école
of Grande Ecole graduates found a job
thanks to the school's alumni network.



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Focus sur un Challenge professionnel

Professional Challenge

WIX.com

Le Wix Innovation Challenge s'est déroulé en mai 2015 sur le Campus Cluster Paris Innovation. Organisé par PSB Paris School of Business en partenariat avec Wix.com, plateforme de création de sites internet gratuits comptant plus de 70 millions d'utilisateurs dans le monde, il a rassemblé plus de 350 étudiants sur le campus et près de 100 à distance, provenant de 9 institutions.

Le principe : proposer un projet de produit ou service innovant, avec un modèle économique viable, et le « pitcher » sur le site Wix.com. Chaque équipe de 5 à 6 personnes est coachée par des enseignants chercheurs de PSB Paris School of Business et des experts de Wix.

Plus de 70 projets ont été présentés cette année. Cette expérience préfigure le campus du XXIème siècle : multiculturel, ouvert, concret.

In May 2015, the first Wix Innovation Challenge was held at the Campus Cluster Paris Innovation. The challenge was organised by PSB Paris School of Business in collaboration with Wix.com, a free website creation platform with more than 70 million users around the world. It brought together more than 350 students on the campus and nearly 100 students working remotely from 9 different institutions around the world.

The idea: to create a project for an innovative product or service with a feasible economic model and pitch it on the Wix.com site. Each team of 5 to 6 people is coached by PSB Paris School of Business research professors and Wix experts.

More than 70 projects were presented this year. This experience is just one demonstration of the nature of this 21st century campus: multi-cultural, open, and hands-on.

“ Témoignage d'une entreprise ”

Company testimonial

Depuis 3 ans, le partenariat entre PSB Paris School of Business et LCL propose chaque année à une classe dédiée d'étudiants, d'effectuer leur alternance chez LCL. Ce partenariat est un véritable succès dû en grande partie à la qualité des enseignements de PSB Paris School of Business et l'implication de ses étudiants. L'efficacité de cette classe se traduit d'ailleurs très souvent par une proposition d'embauche à l'issue du cursus.

Thanks to PSB Paris School of Business' partnership with LCL, each year students from a specific class are able to complete their work/study program with LCL. The success of this partnership is due to the high quality teaching at PSB Paris School of Business along with students' dedication to their studies. Thanks to their strong implication, students are often offered job positions with LCL at the end of their program.

Thierry Mettler • LCL Paris Est • Directeur Régional

Parmi nos partenaires

Among our partners

L'OCCITANE
EN PROVENCE



LANCEL



Taux d'insertion
des diplômés
du programme
Grande Ecole
Post-Graduation
Employment Rate for
Grande Ecole
Program

88%
dans les 6 mois
within 6 months

35 800€
salaire brut moyen
average gross salary

1,5 mois
Délai moyen de recherche
average length of job search



PSB Paris School of Business Alumni

Un réseau international

PSB Paris School of Business Alumni, an international network



Les Missions de l'association

The Association's Missions

Favoriser Favour

l'insertion professionnelle et accélérer les carrières des diplômés : annuaire des diplômés, offres d'emploi, séminaires carrières, speed networking

employability and career boosting: graduate directory, job offers, career seminars, speed networking.

Animer et développer Lead and develop

le réseau des anciens à travers les Clubs (plus de 50), les communautés sur les réseaux sociaux et de multiples événements (conférences, tables rondes, soirées...)

the alumni network through the Clubs (over 50), social network communities, and events (conferences, round tables, evening gatherings).

Accroître Increase

la notoriété de l'école et contribuer à l'évolution pédagogique de l'école par le biais d'échanges d'expériences et de connaissances

the school's notoriety and contribute to pedagogical evolution by sharing experiences and knowledge.



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Être alumni de PSB Paris School of Business

Become a PSB Paris School of Business Alumnus

Anett Domiter

MSc International Management
Promotion 2013



Après l'obtention de mon diplôme de PSB Paris School of Business, j'ai travaillé pour l'Organisation des Nations Unies pour le développement industriel, à Vienne en Autriche. En tant que consultante, je suis impliquée dans des projets de développement agricole, principalement en Amérique Latine et dans les Caraïbes, où l'organisation mène le renforcement des capacités et la formation professionnelle des producteurs locaux. J'ai beaucoup appris sur la gestion de projet lors de cette expérience, mais aussi eu la chance de découvrir les fonctions d'une organisation intergouvernementale et de lancer ma carrière à l'international.

After graduating from PSB, I started working for the United Nations Industrial Development Organization in Vienna, Austria. As a consultant here I am involved in agricultural development projects mostly in Latin America and the Caribbean, where the organization conducts capacity building and vocational training for local producers. I learned a lot about project management in the recent years, but also had a chance to get to know the functions of an intergovernmental organization and find my career in international development.

Maxime PAIN

Programme Grande Ecole
Master of International Business
Promotion 2015



J'ai intégré PSB en 2009 après l'obtention de mon BAC ES. A l'époque, l'école s'appelait encore ESG MS mais jouissait déjà d'une bonne réputation, notamment auprès des entreprises.

Tout au long de mon parcours au sein de l'école, j'ai eu la chance de pouvoir étudier au Royaume-Uni et au Danemark ainsi que de passer l'intégralité de mon année de césure en Norvège.

Au final, fort de plus de 2 ans et demi à l'étranger, 2 ans de stage et un Master International Business, je sors de PSB avec un contrat à la clé et une bonne confiance en l'avenir.

I enrolled at PSB in 2009. The school was then called ESG MS but already had a significant reputation, especially in the eyes of companies.

Throughout my time at school, I had the chance to study in the United Kingdom and also in Denmark thanks to PSB's partnership. That led me thereafter to an amazing experience in Norway thanks to the gap year I took then.

In the end, with 2 years and a half abroad, 2 years of internships and a Master degree in International Business, I can definitely fly with my own wings toward a bright future.





Recherche

appliquée à l'entreprise

Research applied to business

1
laboratoire
de recherche
research laboratory

4
chaires
chairs

58
enseignants
chercheurs
research professors

Départements
de Recherche
Research
Departments

Thèmes
Topics

ECONOMIC AND FINANCIAL PERFORMANCE

Politiques monétaires
et fiscales
Monetary and
Fiscal Policies

Performances financières
Financial Performance

International Business

Innovation et Créativité / Innovation and Creativity

MANAGEMENT & STRATEGY

Dynamiques organisationnelles
Organisational Dynamics

Dynamiques concurrentielles
Competitive Dynamics

MARKETING VALUE CREATION

Comportements
du consommateur
Consumer Behavior

Digital marketing
Digital marketing

4 chaires transdisciplinaires

- **Energy Risk Management** s'intéresse spécifiquement aux grands enjeux énergétiques de la planète.
- **Entrepreneurship and Sustainable Business** se propose d'associer le monde académique à celui des praticiens dans la quête de solutions créatives et innovatrices en matière sociale, solidaire et durable.
- **New Practices for Innovation and Creativity** La chaire newPIC est spécialisée dans l'analyse du management de l'innovation et de la créativité. Elle traite de l'émergence de nouvelles idées jusqu'à leur appropriation par les acteurs et parties prenantes. Son originalité est de prendre en considération l'ensemble du processus jusqu'à la création de valeur.
- **Digital Data Design (D³)** axe ses travaux d'étude sur le management et l'exploitation de l'information.

4 cross-disciplinary chairs

- **Energy Risk Management specifically** focuses on the planet's great energy stakes.
- **Entrepreneurship and Sustainable Business** aims to connect the academic world to that of experts in the search for creative and innovative solutions to social issues that are charitable and sustainable.
- **New Practices for Innovation and Creativity** The New PIC Chair specializes in the analysis of innovation and creativity management, from the emergence of new ideas to the moment they are adopted by stakeholders. Its originality lies in considering complete processes all the way to the creation of value.
- **Digital Data Design (D³)** focuses its study efforts on information management and exploitation.



Les membres du Research Lab de PSB Paris School of Business interviennent régulièrement dans les médias, presse, TV, radio...

Quelques exemples en 2015 :

Members of the Research Lab are regularly featured in the media (press, TV, radio...). Here are some examples from 2015:

"La communication sur les risques : entre diplomatie et devoir alerte"

Harvard Business Review, France, Nicolas Dufour.

"Gaz de Schiste : pourquoi l'omerta en France ?"

BFM Business, Thomas Porcher.

"La continuité assurée en Arabie Saoudite"

Investir, Le journal des finances, Frédéric Encel.

« Tout savoir sur l'e-réputation-comprendre, apprendre et ne (plus) trop en dépendre »

Kawa, Sylvaine Castellano et Vincent Dutot.

350
passages
dans les médias
articles in the media

142
contributions scientifiques

depuis Janvier 2015 et plus de 1380 depuis 2010
scientific contributions since January 2015, and more than 1380 since 2010

Campus Cluster Paris Innovation

Vivez intensément

Campus Cluster Paris Innovation: Live Intensively

Inauguré en 2014, le Campus Cluster Paris Innovation se veut carrefour d'innovation en regroupant étudiants et entreprises dans un espace conçu et équipé pour travailler ensemble et penser autrement.

Inaugurated in 2014, Campus Cluster Paris Innovation is a crossroads for innovation bringing students and companies together on a campus designed and equipped for co-working and thinking outside of the box.



Associations étudiantes : un multi-accélérateur

Student associations: a multi-accelerator

Facteur d'intégration rapide dans l'école, les associations ont de multiples avantages :

- elles permettent aux étudiants de tous programmes et promotions de tisser des liens forts et durables
- elles renforcent le caractère multiculturel qu'apporte l'école en associant des étudiants de tous pays
- elles donnent la possibilité de mettre en pratique les enseignements de l'école, de monter des projets audacieux en autonomie, et de révéler sa personnalité au sein du groupe
- elles renforcent le CV.

The student associations are a great way to become part of the school community. There are lots of advantages:

- they allow participants to meet students from other programs and create long-lasting friendships
- they reinforce the multi-cultural environment of the school by bringing students from different countries together
- they offer the possibility for students to put their skills into practice, develop projects and discover themselves as they work together in groups
- they strengthen students' CVs.

20 associations



65 salles de cours
classrooms

3 500 étudiants
students

3 écoles
schools

1 incubateur "Start-up innovation"
incubator "Start-up innovation"

2

Créative Lab / Fab Lab (équipés de Google glass, imprimantes 3D, casque de réalité virtuelle Oculus)

Creative Lab / Fab Labs (equipped with Google glass, 3D printers, an Oculus virtual reality headset)



50 à 500 étudiants par association
students per association

1 million € de budget au total
budget in total



1

studio TV et 1 studio radio

TV studio and 1 radio studio

20

entreprises et start-up réunies au sein de l'innovation factory

companies and start-ups at Innovation Factory



10 000m²

20 à 350 000€ de budget par association
budget per association

Infos pratiques

Practical information

Admissions

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BBA, IMBA, DBA, Short programs

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Accès transports en commun

Access by public transport

MÉTRO/UNDERGROUND



BUS



TRAMWAY



autolib'
ELECTRIC CAR SHARING
77 rue Nationale

velib'
VÉLIB BIKE SHARING
46 rue Nationale



GalileoGlobal Education

Le premier groupe d'enseignement supérieur en France et en Europe

Galileo Global Education.

The leading higher education group in France and Europe.

Intégrer PSB Paris School of Business, c'est faire partie du réseau Studialis – Galileo Global Education. Un groupe de 47 écoles de référence, réparties dans sept pays dans le monde et unies autour d'un projet commun : **Transformer votre enthousiasme en une réussite professionnelle.**

PSB Paris School of Business is a member of the Studialis – Galileo Global Education network. The Studialis – Galileo Global Education group brings together 47 higher education institutes across seven different countries around the globe.

Management, multimédia, web, finance, cinéma, ressources humaines, journalisme, international, marketing, publicité, métiers de la culture et du design... Notre savoir-faire est unique. Il rapproche le monde de la création et celui du management et favorise ainsi l'innovation dans tous les domaines.

The group is dedicated to providing high-quality education and passing on unique know-how in the fields of business, management, communication, web, finance, art, culture, cinema, HR, advertising and many more!

Intégrer une école du 1er groupe européen d'enseignement supérieur, c'est être certain du niveau de qualité de votre école. Intégrer le plus grand réseau professionnel en Europe, c'est vous donner toutes les chances de devenir des acteurs compétitifs sur le marché du travail international.

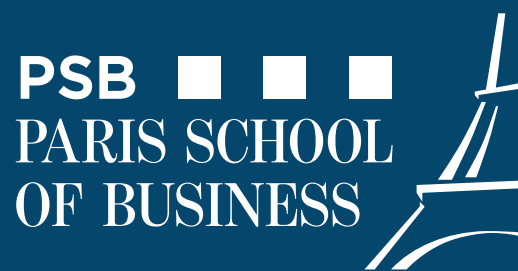
By joining a school in the leading higher education group in Europe, you are deciding to give yourself the best chance of obtaining a quality academic degree and becoming a competitive candidate in today's global job market.

STUDIALIS

LE RÉSEAU EN QUELQUES CHIFFRES
GALILEO STATISTICS

47 écoles dans le monde / 47 schools around the world
40 000 étudiants formés par an / 40 000 students per year
100 000 anciens diplômés / 100 000 alumni
31 campus d'enseignement / 31 campuses
31 titres certifiés en France
280 accords internationaux / 280 international partners





Campus Cluster Paris Innovation
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Etablissement d'enseignement supérieur
technique privé reconnu par l'Etat.